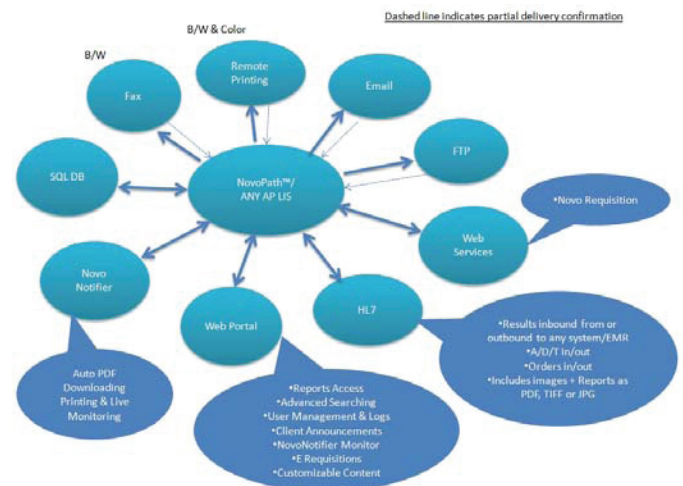


Introducing NovoOutreach™: Now you can reach your Referring Clinicians with immediate EMR Connectivity that will meet “Meaningful Use” requirements, and with Browser-Based ordering and resulting with barcode labeling.

NovoOutreach™ is the culmination of more than a decade of experience developing solutions transmitting results to clinicians. NovoOutreach™ can easily integrate with any existing information system, thus protecting your investment, or in conjunction with NovoPath™, Anatomic Pathology software. Either way, NovoOutreach™ will seamlessly and intelligently handle all your orders and results deliveries in whatever way your clinicians require while keeping you informed of any issues that need attention.

- NovoOutreach™ includes a powerful HL7 interface engine that can handle thousands of simultaneous connections.
- NovoOutreach™ easily integrates with your existing public website and acts as a sophisticated Web Portal for browser-based Order Entry and Results viewing.
- NovoOutreach™ provides advanced security measures that exceed HIPAA requirements and maintains complete logs of all access to patient data.
- NovoOutreach™ incorporates NovoNotifier™ for immediate and unattended results delivery to clients and includes a powerful instrumentation panel to monitor existing links with clients.
- NovoOutreach™ can be easily extended to provide any number of customized Requisitions for your clients’ convenience.



NovoOutreach™ can seamlessly and intelligently handle all Clinicians requests and results deliveries while keeping you informed of any issues that need attention.

CONTACT:

To find out more about the NovoOutreach™, contact your Sales Representative at: 877-668-6123, email us at: sales@novopath.com, visit www.novopath.com or www.facebook.com/novopath.